

THE MASTER
DOCENT SERIES
presents

Workshops 2010



February 19 and 20



Frederick Community College
Frederick, Maryland



*For anyone who loves history,
especially museum volunteers!*

The Master Docent Series is a program of the Frederick Historic Sites Consortium. This year's program is co-sponsored by the Catoctin Center for Regional Studies, a collaborative effort of the National Park Service and Frederick Community College.

Friday, February 19

Jack B. Kussmaul Theater and Lobby located in FCC's Arts Center.

6:30 p.m. Museum Displays and Docent Fair Book Shop

7:00 p.m. Songs of Lincoln's America

Travel across Abraham Lincoln's America with a multi-media presentation featuring songs from and about his lifetime. The songs take the audience from Lincoln's birth in 1809 to his death in 1865; and from Kentucky to California. Dressed in 1860's style, Judy Cook weaves the songs into an unforgettable story with concertina tunes, great quotes, period images and fascinating historical details. The program is suitable for all ages, and a great way to commemorate the 150th anniversary of Abraham Lincoln's election to the presidency in 1860.

Judy Cook comes from the Washington, DC area where she was nominated Best Female Vocalist in Traditional Folk. She tours throughout the U.S. and the U.K.

8:30 p.m. The public is invited to a reception in the lobby immediately following the keynote program.

Saturday, February 20

All programs will be held in the Frederick Community College Conference Center, unless otherwise indicated.

8:30 a.m. Registration Coffee & the Docent Fair Book Shop

9:00 a.m. Welcome and Orientation

9:15 a.m. The New Deal in Frederick County

Hard times, and the recent 75th anniversary of the New Deal, are sparking renewed interest in how Americans survived the Great Depression. In fact, New Deal heritage tourism is a growing trend. This session will explore the impact of President Franklin Roosevelt's New Deal on lands in Frederick County in the 1930s through the contributions of the Resettlement Administration, Works Progress Administration and the Civil Conservation Corps.

Mel Poole, Superintendent of Catoctin Mountain Park, National Park Service

10:30 a.m. Concurrent Sessions (locations TBA)

I. Creating Better Visitor Experiences through Personal Connections

The value of fostering personal connections has become increasingly important in museums, historic sites and heritage tourism. This session will present research and practical strategies for making personal connections with visitors to ensure more engaging and memorable experiences. The more personal connections your visitors make, the greater chance they will become invested in your site, mission and history – and that means a satisfied visitor who comes back again.

Dale Jones is the founder of Making History Connections and affiliated with QM2 consultants

II. Pestilence and Progress: Insects, Agriculture, and the 19th Century

This session will explore the impact of insects on everyday life in

19th century America, including but not limited to the permeating presence of insects in all aspects of life and soldiering during the Civil War.

Dr. Gary L. Miller, Research Entomologist, US Department of Agriculture

11:30 a.m. Concurrent Sessions (locations TBA)

I. Principles of Interpretation

Freeman Tilden's *Interpreting Our Heritage* was a pioneering work and his six principles are essential to good interpretation. Through exploring these principles, sharing experiences and using demonstrations, this session will illustrate the elements of good interpretation and the characteristics of a good interpreter. A great docent tune up as the new museum season approaches. This will be a great docent tune up as the new museum season approaches.

Grant Gates, Ranger, Petersburg National Battlefield

II. Crossroads of War: Civil War and Homefront in the Mid-Atlantic Border Region

Three years in the making, the Catoctin Center for Regional Studies will launch this Spring a new website dedicated to telling the story of the Civil War in our border region. Learn about this new resource, including historical essays, animated battle maps, an interactive map of historic sites, videos, searchable databases of contemporary regional newspapers and Civil War soldiers, and a trove of digital images. The website, which will be freely accessible to the public, will explore the era's complex interweaving of race, politics, sectional division and conflict.

Dean Herrin, National Park Service Historian and NPS Coordinator of the Catoctin Center for Regional Studies

12:30 p.m. Lunch (FCC Dining Room) Docent Fair and Book Shop

1:15 p.m. Concurrent Sessions (locations TBA)

I. Interpreting Slavery

Learn successful techniques for interpreting this challenging topic.

Ellen Seagraves and Jennifer Winter of the Historical Society of Frederick County

II. An Introduction to the Barns of Mid-Maryland

Interesting and beautiful barns dot the local rural landscape, a testament to the past and present importance of agriculture in Frederick County. This presentation will cover a brief history of barn types in the region, including their evolution, use and identification of significant architectural features.

Lisa Mroszczyk, City of Frederick Historic Preservation Planner

2:30 p.m. Concurrent Sessions (locations TBA)

I. What Does "Historic" Mean?

Our speaker will define what the term "historic" means in the context of museum sites and the community in general, to help docents answer visitor questions about how their site fits in historic preservation programs.

Janet Davis, Frederick County Historic Preservation Planner

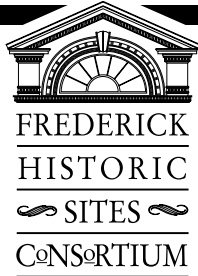
II. Conservation: Working Behind the Scenes to Keep History Alive

Although mostly done away from the public eye, conservation still provides visitors and interpreters with a greater understanding of and appreciation for art and historic objects. This presentation

will introduce the role of conservation in the preservation, repair, restoration, and interpretation of historical materials.
Nancy Pollak, *Painting Conservator*, Art Care Associates

The cover illustration is a montage including a Clifford Berryman cartoon that appeared in a 1938 issue of the Washington Evening Star, a poster by Vera Bock, created for the WPA Federal Art Project c. 1936-1941, and a photograph of Franklin D. Roosevelt and Winston Churchill at Shangri-La, from the National Archives Records Administration.

3:30 p.m. Concluding Remarks and Evaluation



The keynote program on Friday, February 19, is free and open to the general public. Registration is not required for Friday, but is requested for the workshops on Saturday. Space is limited, so registration by February 8, 2010 is encouraged. However, registration will be accepted at the door on a space available basis.

A nonrefundable participation fee is charged for the Saturday workshops. Lunch is included.

REGISTRATION Please print legibly

Name _____

Check if you are the spouse or dependent child of another workshop registrant

Address _____

City _____ State _____ Zip code _____

Phone (day) _____ (evening) _____

Email _____

Are you a docent in Frederick County? If so, where? _____

Are you a docent outside Frederick County? If so, where? _____

Would you like more information about docent opportunities? _____

Registration confirmations are sent by email.

If you require a paper confirmation, please check here:

Please indicate your choice of concurrent sessions:

(Choose one for each time slot)

10:30 am Visitor Experiences Pestilence and Progress

11:30 am Principles of Interpretation Crossroads of War

1:15 p.m. Interpreting Slavery Barns of Frederick County

2:30 p.m. What does "Historic" Mean? Conservation

Vegetarian lunch requested, check here

Payment:

(please check all that apply)

\$ _____ \$35 Frederick County residents or docents serving historic sites or museums in Frederick County

\$ _____ \$30 Spouse or dependent child of the above

\$ _____ \$40 non-Frederick County residents not serving a Frederick County museum

\$ _____ \$35 spouse or dependent child of the above

\$ _____ Contribution to the Bertha J. Kennedy Memorial Fund, to support the Master Docent Series program (Please note that fees only cover 2/3 of the workshop costs. The remainder is paid provided by public and private supporters of the Frederick Historic Sites Consortium. A gift to this fund will help assure that we continue to offer high quality programs at the lowest possible cost to participants. THANK YOU!)

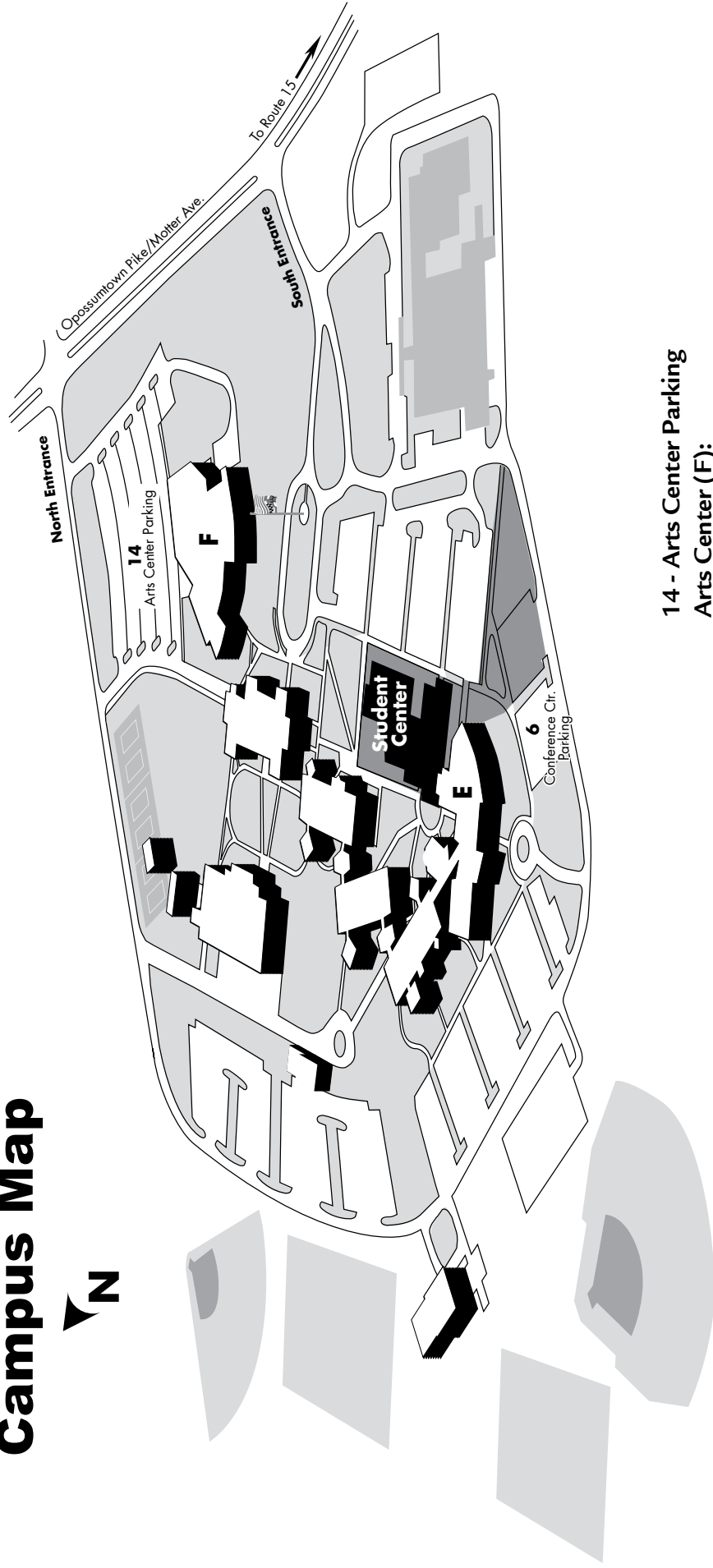
\$ _____ TOTAL PAID (please make checks payable to the Tourism Council of Frederick County)

Mail registration form and payment to:

Master Docent Series Registrar, Frederick Historic Sites Consortium,
Tourism Council of Frederick County, 19 E. Church Street, Frederick, MD 21701

For more information, contact the Consortium Coordinator, Liz Shatto, at (301) 600-4042, lshatto@fredco-md.net.

Campus Map



14 - Arts Center Parking

Arts Center (F):

The Kussmaul Theater in this building is the location of the Friday evening program.

6 - Conference Center Parking

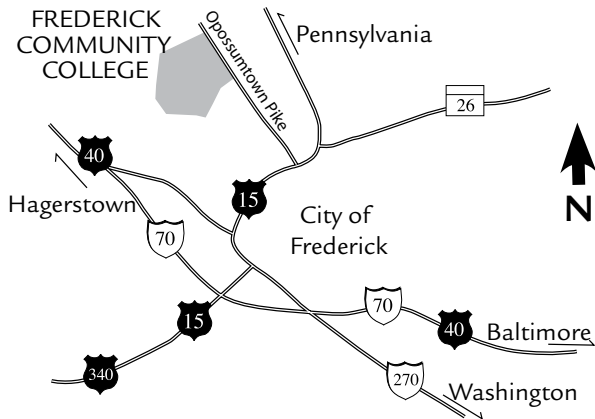
Conference Center (E):

Saturday programs will take place in this building.

Student Center:

Lunch will be served in the dining hall.

Frederick Highway Map



Directions:

From Baltimore – take I-70 West to Rt. 15 North. Exit at Motter Avenue. Bear right onto Opossumtown Pike. Continue for approximately 1 mile. Frederick Community College is on the Left.

From Washington DC – take I-270 North. I-270 North becomes Rt. 15 North. Exit at Motter Avenue. Bear right onto Opossumtown Pike. Continue for approximately 1 mile. Frederick Community College is on the Left.

From Hagerstown – take I-70 East to Rt. 15 North. Exit at Motter Avenue. Bear right onto Opossumtown Pike. Continue for approximately 1 mile. Frederick Community College is on the Left.

From Gettysburg, PA – take Rt. 15 South. Exit at Motter Avenue. Turn left onto Opossumtown Pike. Continue for approximately 1 mile. Frederick Community College is on the Left.